

DESAFÍOS DKV 2023

OPEN INNOVATION CALL IN SMART AGEING

> Apply before june 30th!



Life expectancy is increasing



New customer base



Higher healthcare costs

THE CHALLENGE PREVENTING ILLNESS & DEPENDENCY IN THE AGEING JOURNEY

DKV is looking for smart and personalized digital solutions for sustaining and extending healthy and independent living

- Promotion of a healthy lifestyle.
- Support in maintaining their care activities.
- Personalized risk identification and early intervention to age-related health problems.

CALL TIMELINE

MAY 22	JUNE 30	JULY 19	SEPTEMBER	OCTOBER 25	NOVEMBER
LAUNCH OF THE PROGRAM	CALL CLOSURE AND CANDIDATES EVALUATION	4 FINALISTS ANNOUNCEMENT	MENTORING PROGRAMME	HEALTH4GOOD EVENT, PITCHES AND WINNER SELECTION	DKV AGREEMENT & KICK-OFF

MENTORING PROGRAMME

Remote

In-depth insights into the private insurance industry and expert training in business scaling and open innovation.

HEALTH4GOOD OCTOBER 25, 2023

Barcelona

Digital Health Innovation event with roundtables and top-level presentations.

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THE PRIZE

DKV ADOPTION + 8.000€ + ACCESS TO INTERSYSTEMS' ECOSYSTEM OF PARTNERS

CERTIFICATION	8,000€ ECONOMIC REWARD	ACCESS UP TO 2M USERS
VISIBILITY & NETWORKING	SPANISH INSURANCE KNOWLEDGE	SCALING & OPEN INNOVATION TRAINING & SUPPORT

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